



OUTSIDE BACK TOP

OUTSIDE FRONT TOP

VELCOIN LOCATOR  
DROP INK 2D SIDE



Art on Front & back cover must wrap onto  
reinforcements 1/32nd, also 1/32nd onto pockets



VELCOIN LOCATOR  
DROP INK 1ST SIDE

— Bleed Line  
Dotted Lines Represent Folds/Crease  
Any large Solid Floods of color must contain  
film grain texture aka noise  
Solid BLACK Lines Represent Cut/Trim line  
Artwork must extend 1/8th past this line to  
the green bleed line

— VELCOIN LOCATION

This area  
will glue  
under

If art floods on pockets please make sure  
that the reinforcement matches accordingly.

If text or images on pocket areas please do not  
have them fall beyond this guide. It will get  
covered by the reinforcement!

